

Dr. M. DINESH KUMAR



Assistant Professor,
Department of Commerce with Computer
Applications,
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9787494863

I. Academic Qualifications:

Doctoral Research - Ph.D.

- University : Madurai Kamaraj University, Madurai, Tamilnadu, India.
- College : Vivekananda College, Madurai, Tamilnadu, India.
- Title : Green Banking in India - An Empirical Study with Special Reference to Commercial Banks in Madurai District (Available on Shodhganga.inflibnet.ac.in
Link: <https://shodhganga.inflibnet.ac.in:8443/jspui/handle/10603/436964>)
- Year : 2021

Master of Philosophy

- University : Madurai Kamaraj University, Madurai, India.
- College : MSS WAKF Board College, Madurai, Tamilnadu, India.
- Title : A Study on Customer's Attitude towards Online Banking through Karur Vysya Bank with Reference to Madurai City
- Year : 2015

Post-Graduation (M.Com. & MBA)

- University : Madurai Kamaraj University, Madurai, India.
- College : The Madura college. (M.Com.)
- Year : 2012
- University : Alagappa University. (MBA)
- Title : A Study on Work Involvement on Benefits of Workers in Electro Protection Services India Private Limited, Karaikudi.
- Year : 2010

Under Graduation

- University : Madurai Kamaraj University, Madurai, India.
- College : Nadar Mahajana Sangam S. Vellaichamy Nadar College
- Year : 2007

Research Gate: <https://www.researchgate.net/profile/Dinesh-Manickam-2/research>

Google Scholar: https://scholar.google.com/citations?user=pPI_-P4AAAAJ&hl=en

Technical Skills: Good knowledge of MS Office (MS Excel), access IBM SPSS & AMOS, Power BI, STATA and LISREL Software's using data analytics. Advisor to Research Project, Writing articles and Dissertation.

II. Teaching Experience:

- Total Experience : **7 Years**
- Research Experience : 3 years
- Under Graduate : 4 years
- Post Graduate : 2 years
- 2020-2022 Worked as Assistant Professor & HOD., in the Department of Commerce in K.L.N. Arts & Sciences College, Pottapalayam, Kosavapatti, Madurai.
- 2022 – Till date Working as Assistant Professor, Department of Commerce with Computer Applications (SF), Mannar Thirumalai Naicker College, Madurai.

Area of Specialization

- Research & Data Analysis,
- Accounting
- Finance
- Banking
- Economics

ACADEMIC PROFILE

PARTICULARS	Nos.
➤ No. of Papers Presented in International & National	23
➤ No. of Papers Published International & National Journals (Including UGC Approved Journals – 2, UGC Care Journals – 10, UGC-CARE Approved Group – II Journal – 7, UGC-CARE Approved Group – I Journal - 1)	51
➤ No. of Workshops attended (Hands on Training)	12
➤ Microsoft Power BI Data Analyst Associate conducted by ICT Academy	2
➤ ICT Academy Learnathon 2023	9
➤ Presented Research Colloquium	1
➤ No. of attended Seminars	5
➤ Research Methodology One Month Course Work Programme with “A” Grade	1
➤ SWAYAM Online Course Certifications (Action Research in Educational Technology, Research Methodology, Data Analysis for Social Science Teachers, Business Statistics, Research Ethics and Plagiarism, Fundamentals of Banking and Insurance & Data Analysis)	7
➤ No. of International & National Webinars attended Based on Research and Subject Wise	258
➤ No. of Online Quiz attended Based on Research and Subject Wise	168
➤ No. of Online Quiz attended on COVID-19 Awareness Program	13
➤ No. of Online Pledge attended Program	3
➤ No. of Online Program Organized	2
➤ No. of E-Contents	4
➤ No. of Project Guidance: UG - 10 (20 Students) PG - 5	15

III. LIST OF PAPERS PRESENTED

1. Presented a paper on **“Green Banking in India-Role of Post payments Bank”** in the ICSSR sponsored Two Days National Level Conference on **“Payment Banks Opportunities and Challenges”** organized by the Department of Commerce, VHNSN College, Virudhunagar, on 29th and 30th September 2016.
2. Presented a paper on **“The Role of Information Technology in Enhancing Goods and Services Tax-A Study”** in the UGC sponsored one Day National Conference on **“Goods and Services Tax Concepts & Challenges”** organized by the Department of Commerce, VHNSN College, Virudhunagar, on 19th January 2017.
3. Presented a paper on **“Women Entrepreneurship through Green Banking in India”** my paper published on **“Business Management Practices in Emerging Indian Economy”** in the organized by the Department of Management Studies, VHNSN College, Virudhunagar, on 16th February 2017.
4. Presented a paper on **“Role of Green Banking in Promoting Startups in India”** in the ICSSR sponsored Two Days National Conference on **“Less Cash Economy as a Strategy for Financial Inclusion in Rural India”** organized by the Department of Commerce, VHNSN College, Virudhunagar, on 14th, 15th March 2017.
5. Presented a paper on **“Cashless Transactions – Opportunities & Challenges”** in the ICSSR sponsored Two Days National Conference on **“Startup India – A way to Standup India”** organized by the Department of Commerce, VHNSN College, Virudhunagar, on 3rd, 4th March 2017.
6. Presented a paper on **“Women’s Rights & Empowerment in India : Opportunities and Challenges”** in the UGC sponsored Two Days National Conference on **“Working Women : Problems and Prospects”** organized by the Department of Commerce, VHNSN College, Virudhunagar, on 19th, 20th July 2017.
7. Presented a paper on **“A Study on Micro, Small and Medium Enterprises (MSMEs) in India – Opportunities and Challenges”** in the One Day National Seminar on **“Entrepreneurship in India : Opportunities and Challenges”** organized by the PG and Research Department of Commerce,, Vivekananda College, Tiruvedakam West, Madurai, on 4th January 2018.
8. Presented a papers on **“Green Banking Practices in India’** in the National Level Conference on Contemporary Issues in Commercial Banks in India” organized by the Department of Commerce, Ananda College, Devakottai, on 25th January 2018.
9. Presented a paper on **“Role of Green Banking in Promoting Green Entrepreneurship”** in the ICSSR sponsored Two Day National Seminar on **“Women Entrepreneurship in Comprehensive Environment – A Paradigm Shift in Indian Context”** organized by the V.V.Vanniaperumal College for Women, Madurai, on 7th and 8th February 2018.

10. Presented a paper on **“Role of Digital Initiatives for Information Technology Services towards Green Banking In India”** in the One Day International Conference on **“Make in India – Vision into Reality”** organized by the PG and Research Department of Commerce, Vivekananda College, Tiruvedakam West, Madurai, on 16th March 2018.
11. Presented a paper on **“A Study on Green Banking Initiatives of SBI and ICICI Bank”** in the One Day International Conference on **“Commerce, Economics and Management – An Interdisciplinary Perspective”** organized by the Mangayarkarasi College Of Arts And Science For Women, on 26th March 2018.
12. Presented a paper on **“Financial Performance of ICICI Bank – A CAMEL Approach”** in the One Day International Conference on **“Emerging Trends in Entrepreneurship Development”** organized by the PG and Research Department of Commerce, Vivekananda College, Tiruvedakam West, Madurai, on 7th September 2018.
13. Presented a paper on **“Financial Performance Evaluation of SBI and ICICI Bank Using CAMEL Model”** in the One Day National Seminar on **“Emerging Issues in Business and Management”** organized by the PG and Research Department of Commerce, Vivekananda College, Tiruvedakam West, Madurai, on 23rd January 2019.
14. Presented a paper on **“Startup Action Plan and Entrepreneurship Developments in India”** in the One Day National Seminar on **“Entrepreneurship Development Cell (EDC)”** organized by the EDC, Parvathy’ Arts and Science College, Wisdom City, Dindigul, on 5th February 2021.
15. Presented a paper on **“E-Commerce and COVID-19: The Innovations, Challenges, Solutions and Opportunities”** in the Five Days International Virtual Conference on organized by Department of Commerce, Rathinam College of Arts and Science, Coimbatore in association with iNurture Education Solutions Pvt Ltd and Malaysia University of Science and Technology, Malaysia held from 22nd March 2021 to 26th March 2021.
16. Presented a paper on **“An Evaluative Comparative Study on SBI & ICICI Bank in India”** in the Two Day National Conference on **“Recent Advances in Technology and Engineering (CRATE-2021)”** organized Department of MBA, VEMU Institute of Technology, Chittoor-Tirupati National Highway, P.Kothakota, Near Pakala, Chittoor (Dt.), AP – 517112 on 13-14, August 2021.
17. Presented a paper on **“A Study on SWAYAM (Study Webs of Active Learning for Young Aspiring Minds) in India”** in the Two Day International Conference entitled **“Journey of Teacher Education from Vedic Era to NEP 2020”** organized Bhagat Phool Singh Institution of Teacher Training and Research, Bhagat Phool Singh Mahila Vishwavidyalaya, Khanpur Kalan, Sonipat (Haryana) on 20-21, March 2022.
18. Presented a paper on **“A Study on City Union Bank Financial Performance in India”** in the Two Day International Conference entitled **“2nd International Conference on “Emerging Trends and**

Challenges in Modern Business Management (ICETCMBM 2022)” organized Kaamadhenu Arts and Science College, Sathyamangalam, Erode District on 17-18, May 2022.

19. Presented a paper on **“A Study on Khadi Industries and Coir Analysis for Micro Small and Medium Enterprises (MSME) in India”** in the One Day National Seminar on **“Entrepreneurship in Industry 4.0: A Glimpse”** organized PG & Research Department of Commerce, Mannar Thirumalai Naicker College, Madurai on 16, December 2022.
20. Presented a paper on **“A Study on Ministry of Skill Development and Enterperneurship (MSDE) in India”** in the International Conference on **“Business Dynamics and Sustainable Development”** contacted by the School of Commerce, in associated with the School of Business, St. Joseph’s University, Banguluru, Karnataka, on 5 & 6, January 2023 at The American College, Madurai, Tamil Nadu, India.
21. Presented a paper on **“A Analysis of Asset Liability Management for City Union Bank in India”** in the state level conference conducted by post graduate and research Department of Commerce on Dr.Ambedkar Government Arts College (Autonomous) Vyasarpadi, Chennai-62500039 on 02, March 2023.
22. Presented a paper on **“A Study on National Institute for Entrepreneurship and Small Business Development (NIESBUD), Jan Shikshan Sansthan (JSS) and Sector Skill Councils (SSCs) in India”** in the Two days Virtual International Conference on **"Capacity Building & Youth Empowerment: The Design Thinking Approach for Sustainable Governance"** sponsored by Tamil Nadu State Council for higher Education (TANSCHE), organized by the Department of Commerce (Business Process Services & Professional Accounting), PSG College of Arts & Science ,Coimbatore held on 18th & 19th April ,2023.
23. Presented a paper on **“A Study on Outcome Based Education (OBE) attainment for education system in India”** in the National conference-cum-Workshop conducted by Internal Quality Assurance Cell and sponsored by the Management of A.N.J.A. College, Sivakasi on 07th & 08th March 2024.

IV. LIST OF PAPERS PUBLISHED (ISBN (17) & ISSN (34)):

1. The paper was published in the edited book on **“Payment Banks Opportunities and Challenges”** my paper published on **“Green Banking in India-Role of Post payments Bank”** on ICSSR sponsored Two Days National Level Conference in the organized by the Department of Commerce, VHNSN College, Virudhunagar, on 29th and 30th September 2016, in the edited book on **“Payment Banks Opportunities and Challenges”** with ISBN: 978-93-81723-58-6, 221-223.
2. The paper was published in the edited book on **“Goods and Services Tax Concepts & Challenges”** my paper published on **“The Role of Information Technology in Enhancing Goods and Services**

- Tax-A Study**” on UGC sponsored one Days National Conference in the organized by the Department of Commerce, VHNSN College, Virudhunagar, on 19th January 2017, in the edited book on “**Goods and Services Tax Concepts & Challenges**” with ISBN: 978-93-81723-61-6, 134-137.
3. The paper was published in the edited book on “**Business Management Practices in Emerging Indian Economy**” my paper published on “**Women Entrepreneurship through Green Banking in India**” in the organized by the Department of Management Studies, VHNSN College, Virudhunagar, on 16th February 2017, in the edited book on “**Business Management Practices in Emerging Indian Economy**” with ISBN: 978-93-81723-64-7, F67-F76.
 4. The paper was published in the edited book on “**Less Cash Economy as a Strategy for Financial Inclusion in Rural India**” my paper published on “**Role of Green Banking in Promoting Startups in India**” on ICSSR sponsored Two Days National Conference in the organized by the Department of Commerce, VHNSN College, Virudhunagar, on 14th, 15th March 2017. The paper was published in the edited book on “**Less Cash Economy as a Strategy for Financial Inclusion in Rural India**” with ISBN: 978-93-81723-66-1, 27-37.
 5. The paper was published in the edited book on “**Startup India – A way to Standup India**” my paper published on “**Cashless Transactions – Opportunities & Challenges**” on ICSSR sponsored Two Days National Conference in the organized by the Department of Commerce, VHNSN College, Virudhunagar, on 3rd, 4th March 2017, The paper was published in the edited book on “**Startup India – A way to Standup India**” with ISBN: 978-93-81723-67-8, 27-37.
 6. The paper was published in the edited book on “**Working Women: Problems and Prospects**” my paper published on “**Women’s Rights & Empowerment in India: Opportunities and Challenges**” on UGC sponsored Two Days National Conference in the organized by the Department of Commerce, VHNSN College, Virudhunagar, on 19th, 20th July 2017, with ISBN:. 978-93-81723-72-2, 254-259.
 7. The paper was published in the edited book on “**Entrepreneurship in India: Opportunities and Challenges**” my paper published on “**A Study on Micro, Small and Medium Enterprises (MSMEs) in India – Opportunities and Challenges**” on one Day National Seminar in the organized by the PG and Research Department of Commerce, Vivekananda College, Tiruvedakam West, Madurai, on 4th January 2018, with ISBN: 978-93-87102-45-3, 61-65.
 8. The paper was published in the edited book on ‘**Green Banking Practices in India**’ in the National Level Conference on Contemporary Issues in Commercial Banks in India organized by the Department of Commerce, Ananda College, Devakottai, on 25th January 2018 and the papers were published in Shanlax International Journal of Commerce, UGC Approved Journal, Vol.6, Special Issue 2, January 2018 with ISSN: 2320-4168, 43-52. URL: http://www.shanlaxjournals.in/wp-content/uploads/sijcom_jan2018_anandhacollege.pdf

9. The paper was published in the edited book on **“Women Entrepreneurship in Comprehensive Environment – A Paradigm Shift in Indian Context”** my paper published on **“Role of Green Banking in Promoting Green Entrepreneurship”** on ICSSR sponsored Two Days National Seminar in the organized by the V.V.Vanniaperumal College for Women, Madurai, on 7th and 8th February 2018, with ISBN: 978-81-935892-0-5, 49-54.
10. The paper was published in the edited book on **“Make in India – Vision into Reality”** my paper published on **“Role of Digital Initiatives for Information Technology Services towards Green Banking In India”** on One Day International Conference in the organized by the PG and Research Department of Commerce, Vivekananda College, Tiruvedakam West, Madurai, on 16th March 2018, with ISBN: 978-93-87865-01-3, 223-229.
11. The paper was published in the edited book on **“Commerce, Economics and Management – An Interdisciplinary Perspective”** my paper published on **“A Study on Green Banking Initiatives of SBI and ICICI Bank”** on One Day International Conference in the organized by the **Mangayarkarasi College Of Arts And Science For Women**, on 26th April 2018 and the papers were published in Bodhi International Journal of Research in Humanities Arts and Science UGC Approved Journal, Vol. 2, Special Issue 15, April 2018 with ISSN: 2456-5571, 22-28. URL: https://www.bodhijournals.com/pdf/spl/April2018/Bodhi_V2S15.pdf
12. The paper was published in the edited book on **“Emerging Trends in Entrepreneurship Development”** my paper published on **“Financial Performance of ICICI Bank – A CAMEL Approach”** on One Day International Conference in the organized by the PG and Research Department of Commerce, Vivekananda College, Tiruvedakam West, Madurai, on 7th September 2018, with ISBN: 978-93-87871-79-3, 23-26.
13. The paper was published in the edited book on **“Emerging Issues in Business and Management”** on One Day National Seminar on **“Financial Performance Evaluation of SBI and ICICI Bank Using CAMEL Model”** organized by the PG and Research Department of Commerce, Vivekananda College, Tiruvedakam West, Madurai, on 23rd January 2019, with ISBN: 978-93-88398-27-5, 25-30.
14. The paper was published in the edited book on **‘Factors Influencing Work Life Balance Among the Paramedical Professionals in a Hospital Industry’** in the papers were published in International Journal of Advanced Research in Management Engineering Technology, Vol. 4, Special Issue 4, April 2019 with ISSN: 2456-2998 (online), 1080-1087.
15. The paper was published in the edited book on **‘A Study on Impact of Work Life Balance Among the Paramedical Professionals in a Hospital Industry’** in the papers were published in International Journal of Advanced Research in Management Engineering Technology, Vol. 4, Special Issue 4, April 2019 with ISSN: 2456-2998 (online), 1088-1096.

16. The paper was published in the edited book on **‘A Study on Green Banking Initiatives of Commercial Banks in Madurai District’** in the papers was published in Studies in Indian Place Names, Vol. 40, Issue 85, March 2020 with ISSN: 2394 – 3114 (UGC Care Journal), 594-608.
17. The paper was published in the edited book on **‘An Analysis of Asset Liability Management in SBI and ICICI Bank’** in the papers was published in Studies in Indian Place Names, Vol. 40, Issue 85, March 2020 with ISSN: 2394 – 3114 (UGC Care Journal), 609-619.
18. The paper was published in the edited book on **‘An Evaluative Study on Payment and Settlement Transaction System in India’** in the papers was published in International Research Journal of Science and Humanities Open Access Journal TRIPRIME Publication www.triprimegroup.com/irjsh/, Vol. 2, Issue 853, July 2021 with (ISSN: 2582-810X) Online, 15-26. URL: <https://triprimegroup.com/irjsh/Vol-2-Issue-3.html>
19. The paper was published in the edited book on **‘A Comparative Analysis Study on Mobile Banking and Mobile Wallet Services in India’** in the papers was published in ComFin Research Shanlax Journals, Vol. 9, Issue 4, October, 2021 with (E-ISSN: 2582-6190) Online, 17-23. DOI: <https://doi.org/10.34293/commerce.v9i4.4307>, <https://orcid.org/0000-0002-6038-0143>, URL: <http://shanlaxjournals.in/journals/index.php/commerce/article/view/4307/3472>
20. The paper was published in the edited book on **“An Evaluative Comparative Study on SBI & ICICI Bank in India”** in the Two Day National Virtual Conference on **“Recent Advances in Technology and Engineering (CRATE-2021)”** organized Department of MBA, VEMU Institute of Technology, Chittoor-Tirupati National Highway, P.Kothakota, Near Pakala, Chittoor (Dt.), AP – 517112 on 13-14, August 2021. ISBN: 978-93-90631-89-6, 1040-1045.
21. The paper was published in the edited book on **‘Impact of learning through SWAYAM (Study Webs of Active – Learning for Young Aspiring Minds) in India’** in the papers was published in The IASMS Journal of Business Spectrum @ IA School of Management Studies Vol. XV No. 1 June 2022 Pages: 34-42. URL: <https://iasms.edu.in/research/research-journal/> PDF Link: <https://iasms.edu.in/wp-content/uploads/2022/09/15th-Volume-IASMS-Journal-June-2022-Issue-1.pdf>
22. The paper was published in the edited book on **‘A Study on Forecast Analysis for Assets and Liabilities Management in Bank Negara Malaysia’** in the papers was published in Journal of Management and Education, Vol. 1, Issue 2, June-2022. 67-83. Published by Logical Creations Education Research Institute. www.lceri.net. This work is licensed under a Creative Commons Attribution 4.0 International License. DOI: <https://doi.org/10.5281/zenodo.7313972> URL: <https://jomae.org/index.php/ojs/article/view/10>
23. The paper was published in the edited book on **‘SWOT Analysis of Green Banking – A Study on Customers Perception with Respect to Madurai District’** in the papers was published in the

IASMS Journal of Business Spectrum @ IA School of Management Studies Vol. XV No. 2
December 2022 Pages: 19-29. URL: <https://iasms.edu.in/research/research-journal/> PDF Link:
<https://iasms.edu.in/wp-content/uploads/2023/01/15th-Volume-IASMS-Journal-December-2022-Issue-2.pdf>

24. The paper was published in the edited book on '**A Study on Payment and Settlement Systems for Card, ATMs and POS in Banks of Bangladesh**' in the papers was published in LC INTERNATIONAL JOURNAL OF STEM, Vol. 3, Issue 4, December-2022. 83-92. E-ISSN: 2708-7123 Published by Logical Creations Education Research Institute. www.lceri.net. This work is licensed under a Creative Commons Attribution 4.0 International License. URL: <http://www.lcjstem.com/index.php/jstem/article/view/161> DOI: <https://doi.org/10.5281/zenodo.7607639>
25. The paper was published in the edited book conference on "**A Study on Financial Performance Analysis for City Union Bank in India**" on One Day National Seminar on "**Emerging Trends and Innovations in Business, Commerce and Management for Sustainable Entrepreneurship**" organized by the **Internal Quality Assurance Cell (IQAC), RAJAPALAYAM RAJUS' COLLEGE**, Rajapalayam, Virudhunagar District, Tamilnadu, on December, 2022, with ISBN: 978-93-5737-352-4, 56-64.
26. The paper was published in the edited book conference on "**A Study on Remitter and Beneficiary Banks Analysis for Unified Payments Interface (UPI) in India**" on One Day National Seminar on "**Emerging Trends and Innovations in Business, Commerce and Management for Sustainable Entrepreneurship**" organized by the **Internal Quality Assurance Cell (IQAC), RAJAPALAYAM RAJUS' COLLEGE**, Rajapalayam, Virudhunagar District, Tamilnadu, on December, 2022, with ISBN: 978-93-5737-352-4, 65-72.
27. The paper was published in the edited book on '**A Study of Consumer Behaviour towards Soft Drinks in Madurai City**' in the papers was published in [the International Journal of Analytical and Experimental Modal Analysis \(IF-6.3\) An UGC-CARE Approved Group – II Journal \(Scopus Indexed Till 1992\)](#) ISSN NO: 0886-9367: Download UGC-CARE Group 'II' Journals list -Serial No. 36272, Vol. 15, Issue 4, April-2023. 27-32. DOI: [DOI:18.0002.IJAEMA.2023.V15I04.200001.0156859710099](https://doi.org/10.18002/IJAEMA.2023.V15I04.200001.0156859710099).
28. The paper was published in the edited book on '**A Study on Customer Preference and Satisfaction toward Himalayan Products in Madurai District**' in the papers was published in [the International Journal of Analytical and Experimental Modal Analysis \(IF-6.3\) An UGC-CARE Approved Group – II Journal \(Scopus Indexed Till 1992\)](#) ISSN NO: 0886-9367: Download UGC-CARE Group 'II' Journals list -Serial No. 36272, Vol. 15, Issue 4, April-2023. 49-53. DOI: [DOI:18.0002.IJAEMA.2023.V15I04.200001.0156859710103](https://doi.org/10.18002/IJAEMA.2023.V15I04.200001.0156859710103)

29. The paper was published in the edited book on ‘**A Study on Customer Preferred towards Maruti Suzuki Company in Madurai City**’ in the papers was published in [the International Journal of Analytical and Experimental Modal Analysis \(IF-6.3\) An UGC-CARE Approved Group – II Journal \(Scopus Indexed Till 1992\)](#) ISSN NO: 0886-9367: Download UGC-CARE Group 'II' Journals list - Serial No. 36272, Vol. 15, Issue 4, April-2023. 54-59. [DOI:18.0002.IJAEMA.2023.V15I04.200001.0156859710104](#)
30. The paper was published in the edited book on ‘**A Study on Customer Satisfaction towards Professional Courier Service (With Special Reference to Madurai City)**’ in the papers was published in [the International Journal of Analytical and Experimental Modal Analysis \(IF-6.3\) An UGC-CARE Approved Group – II Journal \(Scopus Indexed Till 1992\)](#) ISSN NO: 0886-9367: Download UGC-CARE Group 'II' Journals list -Serial No. 36272, Vol. 15, Issue 4, April-2023. 69-75. [DOI:18.0002.IJAEMA.2023.V15I04.200001.0156859710107](#)
31. The paper was published in the edited book on ‘**A Study on Customer Satisfaction towards Britannia Biscuits in Madurai City**’ in the papers was published in [the International Journal of Analytical and Experimental Modal Analysis \(IF-6.3\) An UGC-CARE Approved Group – II Journal \(Scopus Indexed Till 1992\)](#) ISSN NO: 0886-9367: Download UGC-CARE Group 'II' Journals list - Serial No. 36272, Vol. 15, Issue 4, April-2023. 76-81. [DOI:18.0002.IJAEMA.2023.V15I04.200001.0156859710108](#)
32. The paper was published in the edited book on ‘**A Study on Women Buying Behaviour towards Dresses Online shopping in Madurai District**’ in the papers was published in [the International Journal of Analytical and Experimental Modal Analysis \(IF-6.3\) An UGC-CARE Approved Group – II Journal \(Scopus Indexed Till 1992\)](#) ISSN NO: 0886-9367: Download UGC-CARE Group 'II' Journals list -Serial No. 36272, Vol. 15, Issue 4, April-2023. 102-106. [DOI:18.0002.IJAEMA.2023.V15I04.200001.0156859710112](#)
33. The paper was published in the edited book on ‘**A Study on Customer Preference Silver Ornaments towards Buying Behaviour in Madurai District**’ in the papers was published in [the International Journal of Analytical and Experimental Modal Analysis \(IF-6.3\) An UGC-CARE Approved Group – II Journal \(Scopus Indexed Till 1992\)](#) ISSN NO: 0886-9367: Download UGC-CARE Group 'II' Journals list -Serial No. 36272, Vol. 15, Issue 4, April-2023. 265-269. [DOI:18.0002.IJAEMA.2023.V15I04.200001.0156859710139](#)
34. The paper was published in the edited book on ‘**A Study on Khadi, Village Industries and Coir Analysis for Micro, Small and Medium Enterprises (MSME) in India**’ in the papers was published in Rabindra Bharati [Journal of Philosophy \(IF-6.986\) An UGC-CARE Approved Group – I](#), ISSN NO: 0973-0087, UGC CARE Approved, Peer Reviewed and Referred Journal, Vol. XXIV,

https://drive.google.com/file/d/1rcgaGSgYOCz9_KmcANXkqn32hSjQlitR/view?usp=drivesdk

35. The paper was published in the edited book on ‘**A Study on Ministry of Skill Development and Entrepreneurship (MSDE) in India**’ in the papers was published in St. Joseph’s Journal of Business Research, Print ISSN - 2583-6366, Vol.02, Issue 02, 2023. 93-100. URL: <https://www.sjc.ac.in/volume2.php>
36. The paper was published in the edited book on ‘**A Study on Export Receipts and Import Payments of Goods and Services the Analysis for Bank of Bangladesh**’ in the papers was published in International Journal of Business and Technopreneurship, ISSN: 2231-7090 E-ISSN: 2232-1543, published by the School of Business Innovation and Technopreneurship of Universiti Malaysia Perlis (UniMAP) Vol.13, Issue 02, 2023. 149-162. URL: <https://ijbt.unimap.edu.my/index.php/volume-13-no-2-june-2023>
37. The paper was published in the edited book on ‘**A Comparative Study on Financial Performance of SBI & HDFC Banks in India**’ in the papers was published in the SJCC Management Research Review - SJCC MRR” (ISSN 2249-4359) is the flagship Journal of the St. Joseph's College of Commerce (Autonomous), Bangalore. Print ISSN – 2249-4359, Vol.13, Issue 01, 2023. 80-95. URL: <https://www.sjccmrr.res.in/index.php/sjcc/article/view/184/177>
38. The paper was published in the edited book conference on “**A Study On National Institute For Entrepreneurship And Small Business Development (NIESBUD), Jan Shikshan Sansthan (JSS) and Sector Skill Councils (SSCS) in India**” on Two Days International Conference Sponsored to Tamil Nadu State Council for Higher Education (TANSICHE) on “**Capacity Building and Youth Empowerment: The Design Thinking Approach for Sustainable Governance**” organized by Department of Commerce (BPS & PA) PSG COLLEGE OF ARTS & SCIENCE. An Autonomous College, Affiliated to Bharathiar University, on April 18th & 19th 2023, with ISBN: 978-93-92032-53-0, 185-191. URL: https://www.researchgate.net/publication/373706774_A_study_on_national_institute_for_entrepreneurship_and_small_business_development_NIESBUD_jan_shikshan_sansthan_JSS_and_sector_skill_councils_SSCS_in_India
39. The paper was published in the edited book on ‘**A Study on Education System to Utilize new Techniques for Digital Education in India**’ in the papers was published in ICTACT JOURNAL ON MANAGEMENT STUDIES ,ISSN: 2395-1680 (ONLINE), Vol.9, Issue 03, August 2023, 1535-1543. DOI: 10.21917/ijms.2023.0267 URL: <https://ictactjournals.in/ArticleDetails.aspx?id=14181>
40. The paper was published in the edited book on ‘**A Study on Importance of Microsoft Excel Data Analysis Statistical Tools in Research Works**’ in the papers was published in Journal of Management & Educational Research Innovation (JOMERI), 1(3), 76-83, 2023. , Vol.1, Issue 03,

August 2023, 1535- 1543. DOI: 10.5281/zenodo.10449150 URL:
<https://zenodo.org/records/10449150>

41. The paper was published in the edited book Virtual International Conference on “**A Study on SWOT Analysis for Technology in the Financial Sector in India**” on Five Days Virtual International Conference on “**Emerging Trends & Impact of Technology in Finance Sector**” organized by Department of Accounting & Finance in association with the Internal Quality Assurance Cell (IQAC) Guru Shree Shantivijai Jain College for Women, on October 3rd & 7th 2023, with ISBN: 978-81-956143-9-4, 70-82. URL:
https://www.researchgate.net/publication/378176400_A_STUDY_ON_SWOT_ANALYSIS_FOR_TECHNOLOGY_IN_THE_FINANCIAL_SECTOR_IN_INDIA
42. The paper was published in the edited book on ‘**A Study on Growth with Impact of Imports and Exports Trade in India**’ in the papers was published in International Journal on Global Business Management and Research, ISSN: 2278 8425, Vol.12, Issue 02, December 2023, 18-29. URL: <https://www.rajalakshmi.org/ijgbmr/downloads/IJGBMRDec23.pdf>
43. The paper was published in the edited book conference on “**A Study on the Digital Payment System and the Historical Evolution of Fintech in India**” on the topic is “**Navigating the Digital Landscape: A Guide to Management and Commerce in the 21st Century**” Edited by Vishal Verma Krishna Kumar Kanoujiya Dr. Pradeep Chaurasiya and Bharti Publications Printed in India: by Sagar Color Scan, Delhi, 2024, with ISBN: 978-81-19757-71-8, 107-124. URL: https://www.researchgate.net/publication/378482244_A_STUDY_ON_GROWTH_WITH_IMPACT_OF_IMPORTS_AND_EXPORTS_TRADE_IN_INDIA
44. The paper was published in the edited book on ‘**A Study on Customer Perception towards Lays Chips in Madurai City**’ in the papers was published in International Educational Scientific Research Journal UGC Care, ISSN: 2455-295X, Vol.10, Issue 03, March 2024, 48-52. Web: <https://iesrj.com/special-issue-detail?cid=9> URL: <https://iesrj.com/upload/16.%20PAPER%20-%2016.pdf>
45. The paper was published in the edited book on ‘**A Study on Customer Preference towards Hero Splendor Bike in Madurai City**’ in the papers was published in International Educational Scientific Research Journal UGC Care, ISSN: 2455-295X, Vol.10, Issue 03, March 2024, 78-81. Web: <https://iesrj.com/special-issue-detail?cid=9> URL: <https://iesrj.com/upload/25.%20PAPER%20-%2025.pdf>
46. The paper was published in the edited book on ‘**A Study on Customer Satisfaction towards Medimix Soap in Madurai City**’ in the papers was published in International Educational Scientific Research Journal UGC Care, ISSN: 2455-295X, Vol.10, Issue 03, March 2024, 108-112. Web:

<https://iesrj.com/special-issue-detail?cid=9>
<https://iesrj.com/special-issue-detail?cid=9>

URL: [https://iesrj.com/upload/34.%20PAPER%20-](https://iesrj.com/upload/34.%20PAPER%20-%2034.pdf)

<https://iesrj.com/special-issue-detail?cid=9>

47. The paper was published in the edited book on ‘**A Study on User Awareness and Satisfaction towards Paytm in Madurai City**’ in the papers was published in International Educational Scientific Research Journal UGC Care, ISSN: 2455-295X, Vol.10, Issue 03, March 2024, 151-154. Web: <https://iesrj.com/special-issue-detail?cid=9> URL: <https://iesrj.com/upload/47.%20PAPER%20-%2047.pdf>
48. The paper was published in the edited book on ‘**A Study on Consumer Preferences towards Arun Ice Cream in Madurai City**’ in the papers was published in International Educational Scientific Research Journal UGC Care, ISSN: 2455-295X, Vol.10, Issue 03, March 2024, 171-175. Web: <https://iesrj.com/special-issue-detail?cid=9> URL: <https://iesrj.com/upload/53.%20PAPER%20-%2053.pdf>
49. The paper was published in the edited book on ‘**A Study on Customer Satisfaction towards HDFC Bank ATMs and CDMs Services in Madurai City**’ in the papers was published in International Educational Scientific Research Journal UGC Care, ISSN: 2455-295X, Vol.10, Issue 03, March 2024, 232-236. Web: <https://iesrj.com/special-issue-detail?cid=9> URL: <https://iesrj.com/upload/69.%20PAPER%20-%2069.pdf>
50. The paper was published in the edited book on ‘**A Study on Consumer Taste and Preference Arokya Milk in Madurai City**’ in the papers was published in International Educational Scientific Research Journal UGC Care, ISSN: 2455-295X, Vol.10, Issue 03, March 2024, 275-278. Web: <https://iesrj.com/special-issue-detail?cid=9> URL: <https://iesrj.com/upload/81.%20PAPER%20-%2081.pdf>
51. The paper was published in the edited book on ‘**An Analysis of the Reasons for Non-Performing Assets (NPAs) to the State Bank of India (SBI) in Madurai City**’ in the papers was published in International Educational Scientific Research Journal UGC Care, ISSN: 2455-295X, Vol.10, Issue 03, March 2024, 312-316. Web: <https://iesrj.com/special-issue-detail?cid=9> URL: <https://iesrj.com/upload/92.%20PAPER%20-%2092.pdf>

V. NUMBER OF WORKSHOPS ATTENDED IN HANDS ON TRAINING

1. Attended in the two days National Level workshop on “**Research Methodology, Statistical Data Analysis and Interpretation by Using Statistical Package for Social Science (SPSS) & Analysis of Moments Structure (AMOS),**” organized by the PRIMAX FOUNDATION, Bengaluru-560056. Karnataka, India, conducted on 21st & 22nd, October, 2016 at Hotel Royal Court Auditorium (A/C), Madurai, Tamil Nadu, India.

2. Attended in the one day workshop on TEQIP II Sponsored in **“R Software for Statistical Computing in Research”** organized by the Department of Mathematics, Thiagarajar College of Engineering, Madurai, on 11th, November, 2016.
3. Attended in the two days National Level workshop on Faculty Development Program (FDP) in **“Structured Equation Model (SEM) Using SPSS & AMOS for Quantitative Data Analysis”** organized by Sri Sai Ram Institute of Technology, West Tam Baram, Chennai-44, on 21st & 22nd, November, 2016.
4. Attended in the two days workshop on Faculty Development Program in **“Advance Excel for Decision Making”** organized by Thiagarajar School of Management (Autonomous) Madurai, on 10th & 11th, December, 2016.
5. Attended in the one day National Level workshop on **“Application of Statistical Tools in Social Science Research”** organized by Post Graduate and Research Department of Commerce, Cardamom Planters, Association College, Bodinayakanur, Theni District, Tamil Nadu, on 15th, February, 2017.
6. Attended in the two days workshop on **“Excel Application in Data Management”** organized by Department of Management Studies, Mepco Schlenk Engineering College (Autonomous) Sivakasi, Tamil Nadu, on 3rd & 4th, August, 2017.
7. Attended in the two days National Level workshop on **“Research Analysis & Interpretation Using SPSS & AMOS”** organized by Department of Youth Welfare Studies, School of Youth Empowerment, Madurai Kamaraj University, Madurai, on 21st & 22nd, September, 2017.
8. Attended in the ten days course on ICSSR Sponsored in **“Research Methodology”** organized by Department of Management Studies, Anna University Regional Campus Madurai, on 04th to 15th, December, 2017.
9. Attended in the two days National Workshop on **“Data Analytics for Writing Research Papers”** organized by Post Graduate and Research Department of Commerce, Vivekananda College, Tiruvedakam West, Madurai, on 8th & 9th March 2018.
10. Attended in the one day National Level Workshop on **“Applications of AMOS in Social Science Researches”** organized by the Department of PG and Research Department of Commerce, Ayya Nadar Janaki Ammal College, Sivakasi on 7th, September, 2018.
11. Attended in the two days National Workshop on **“Research Methodology and Application of Statistical Packages for Research”** organized by the Department of PG and Research Department of Commerce, Ayya Nadar Janaki Ammal College, Sivakasi on 29th & 30th, November, 2018.
12. Attended in the two days National Workshop on IMPRESS & ICSSR sponsored in **“Application of Statistical Package for Research (SPSS & AMOS)”** organized by the Department of PG and Research Department of Commerce, Sri Kaliswari College (Autonomous), Sivakasi on 22nd & 23rd, April, 2019.

VI. HANDS ON TRAINING FOR DATA ANALYST:

1. Attended the hands on training Five Days Faculty Development Program on **Microsoft Power BI Data Analyst Associate** conducted by ICT Academy on 26 Jun 2023 to 01 Jul 2023 at PSNA College of Engineering and Technology.
2. Attended the hands on training Five Days Faculty Development Program on **Microsoft Power BI Data Analyst Associate** conducted by ICT Academy on 27 May 2024 to 31 May 2024 at Nadar Mahajana Sangam S.Vellaichamy Nadar College.

VII. ICT ACADEMY LEARNATHON 2023:

1. Attended the Online Program has successfully Participation on **“Learnathon 2023”** organized by ICT Academy on August 2023 - September 2023.
2. Attended the Online Program has successfully completed on **“MongoDB”** organized by ICT Academy Learnathon 2023, that was successfully completed on 27th, September, 2023.
3. Attended the Online Program has successfully completed on **“2D/3D CAD MODELNG OF BUILDING ENVIRONMENT”** organized by Bentley, ICT Academy Learnathon 2023 on 29th, September, 2023.
4. Attended the Online Program has successfully completed on **“MODELNG STRUCTURES WITH ANALYTICAL MODELER”** organized by Bentley, ICT Academy Learnathon 2023 on 29th, September, 2023.
5. Attended the Wadhvani Opportunity’s 21st Century Core Employability Skills Program has successfully completed on **“Impactful Writing Skills model”** organized by Bentley, ICT Academy Learnathon 2023 on September, 2023.
6. Attended the Wadhvani Opportunity’s 21st Century Core Employability Skills Program has successfully completed on **“Effective Speaking Skills model”** organized by Bentley, ICT Academy Learnathon 2023 on September, 2023.
7. Attended the Microsoft Learn Program has successfully completed on **“Microsoft Learn AI Building Challenge”** organized by Microsoft, ICT Academy Learnathon 2023 on September, 2023.
8. Attended the Microsoft Learn Program has successfully completed on **“Microsoft Learn Machine Learning Challenge”** organized by Microsoft, ICT Academy Learnathon 2023 on September, 2023.
9. Attended the Computer Vision Onramp Program has successfully completed on **“Math Works”** organized by Microsoft, ICT Academy Learnathon 2023 on September, 2023.

VIII. E-CONTENTS

1. The prepared e-content for the subject of commerce is available on YouTube under the topic **"Commerce Subjects."** The link is <https://youtu.be/mdKS17vb5rk>

2. The prepared e-content for the subject of Statistical Package for the Social Sciences (SPSS) is available on YouTube under the topic “**SPSS Software through Basic Data Analysis.**” The link is https://youtu.be/j9TqtS_sgO4
3. The prepared e-content for the subject of Research Methodology is available on YouTube under the topic “**Correlation.**” The link is <https://youtu.be/Dy5ERfw7ih8?si=RbXIENIWTPaoor1g>
4. The prepared e-content for the subject of Corporate Accounting – II is available on YouTube under the topic “**Accounts of Banking & Insurance Companies (Format for Schedules only).**” The link is <https://youtu.be/HUEq25MS3WU?si=1QyK4MtETaNI5roq>

IX. RESEARCH COLLOQUIUM

1. Presented a paper on “**GREEN BANKING IN INDIA - AN EMPIRICAL STUDY WITH SPECIAL REFERENCE TO COMMERCIAL BANKS IN MADURAI DISTRICT**” organized by the Vivekananda College, Tiruvedakam West, Madurai on 08, July, 2017.

X. SEMINARS

1. Attended in the one day National Seminar on “**GST and Demonetization in India**” organized by Post Graduate and Research Department of Commerce, Vivekananda College, Tiruvedakam West, Madurai, on 8th, March, 2017.
2. Attended in the one day Seminar on “**ICDS and GST**” organized by Post Graduate and Research Department of Commerce, Vivekananda College, Tiruvedakam West, Madurai, on 29th, June, 2017.
3. Attended in the three day National workshop on UGC - SAP Sponsored in “**Environmental Accounting for Sustainable Development**” organized by the School of Commerce, Bharathiar University, Coimbatore, on 6th, 7th & 8th, September, 2017.
4. Attended in the one day National Symposium on “**E-Learning in India: Trends and Issues**” organized by the Department of Educational Technology, UGC-SAP (DRS-II), Bharathidasan University, Tiruchirappalli – 620 023 on 27th, March, 2018.
5. Attended in the one day National Level Seminar on “**Nurturing Academic Integrity: Consistency & Transparency in Academia**” organized by the Department of Library & the Research Committee, Fatima College (Autonomous), Madurai on 17th, September, 2018.

XI. COURSE WORK PROGRAMME & SWAYAM COURSES PROGRESS

1. Attended the One month Ph.D. **Research Methodology** Course Work Programme with ‘A’ grade on “**Ph.D. Course and to develop the base of research during COVID – 19 Pandemic**” organized by the K. M. Agarwal College of Arts, Commerce & Science, Permanently Affiliated to the University of Mumbai & UGC (2F & 12B), 1st and 31th May, 2020.

2. Attended the Six months SWAYAM Online Course Certification on “**Action Research in Educational Technology**” offered by NCERT, New Delhi, December 2019 to May, 2020.
3. Attended the Four months SWAYAM Online Course Certification on “**Research Methodology**” offered by CEC, Prof. (Dr.) G.S. Bajpai of National Law University Delhi, January 2020 to April, 2020.
4. Attended the Four months SWAYAM Online Course Certification on “**Data Analysis For Social Science Teachers**” offered by SWAYAM Online Course by Prof. B.Raja Shekhar, HRDC, University of Hyderabad, December 2020 to March 2021.
5. Attended the Four months SWAYAM Online Course Certification on “**Business Statistics**” offered by SWAYAM Online Course by Dr. Manju S of University of Mysore, Mysuru, July 2022 to October 2022.
6. Attended the Six months SWAYAM Online Course Certification on “**Research Ethics and Plagiarism**” offered by SWAYAM Online Course by Dr. Gaurav Singh of Indira Gandhi National Open University, New Delhi, February 2022 to July 2022.
7. Attended the Four months SWAYAM Online Course Certification on “**Fundamentals of Banking and Insurance**” offered by SWAYAM Online Course by Dr. Gaurav Singh of Savitribai Phule Pune University, New Delhi, January 2023 to April 2023.
8. Attended the Four months SWAYAM Online Course Certification on “**Data Analysis**” offered by SWAYAM Online Course by Dr. Jaspreet Kaur of Punjabi University, Punjab, July 2023 to October 2023.



(Dr. M. DINESH KUMAR)